

Report of the Cabinet Member for Wellbeing and Healthy City

Cabinet – 19 January 2017

AGEING WELL ACTION PLAN 2016 - 2017

Purpose:	This report presents the Ageing Well Action Plan 2016 – 2017.
Policy Framework:	The Ageing Well and Strategy for Older People Action Plan 2015 – 2020.
Consultation:	Access to Services, Finance, Legal
Recommendation(s):	It is recommended that: 1) The action plan attached at Appendix 'A' is approved
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Finance Officer:	Carol Griffiths
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1. Background

- 1.1 In Swansea today nearly 20% (46,800) of our total population is over the age of 65. This number is set to increase by approximately 28% over the next 25 years, compared to an overall estimated population increase of just 8% over the same time period. This is the greatest increase across all the age bands. This is mostly due to improved mortality rates and the ageing forward of some population cohorts, including those born in the post-war 'baby boom' (*Local Authority Population Projections (2014-based) – October 2016. Information Research and GIS, City and County of Swansea.*). In the context of these increasing pressures there is a need to develop sustainable services and solutions.
- 1.2 The Ageing Well Plan is a Council responsibility that we are working with partners to deliver collaboratively. A key outcome of the Ageing Well work programme is to support older people to live safe, well and independently within their community for as long as possible, this is a responsibility which sits across all public services in Swansea therefore requires a partnership approach.

2. Ageing Well in Swansea

- 2.1 The Ageing Well work programme sets out a partnership approach to how we can support older people to improve their wellbeing and live safe,

well and independent lives and contribute as citizens. Furthermore it also sets a plan on how we will increase awareness and understanding of age friendly and dementia friendly practices across our workforces and partner agencies.

- 2.2 Swansea's five year Ageing Well and Strategy for Older People Action Plan was launched in January 2016, shortly after this Swansea's newly formed Public Service Board (PSB) agreed Ageing Well as one of four priorities for 2016-2017. A stakeholder workshop was held in July 2016 to agree what actions from the full five year Ageing Well and Strategy for Older People Action Plan would be prioritised for 2016 – 2017.
- 2.3 This Ageing Well Action Plan being presented today sets out the prioritised actions for 2016 – 2017 and how these will be delivered. The Ageing Well Action Plan is attached at Appendix 'A'

3 Equality and Engagement Implications

- 3.1 A full Equalities Impact Assessment was carried out at the time the full five year Ageing Well and Strategy for Older People Action Plan was approved; this covers all of the actions in the shorter term Action Plan. A diverse range of older people's views were sought throughout the development of both plans. The original EIA report highlights statistics in relation to protected characteristics and examples of considerations that need to be made to ensure we are including and supporting the interests of those with protected characteristics.

Examples include:

- Gender - More women than men are over 75yrs so there is a risk that services may be geared more towards women than men. Need to consider gender balance and ensure that the specific needs of each group are met. Need to engage specifically with men and with women.
 - Welsh Language - A high percentage of the over 85s are Welsh Speakers and services should be sensitive to their needs and offer face to face services in Welsh.
- 3.2 The Network 50+ exists to represent the views of older people; the Network continues to attend and be actively involved in the Ageing Well Steering Group and delivery groups. Work is ongoing to ensure the Network is as diverse as the people it represents, in particular those with protected characteristics.
 - 3.3 Engagement work is due to commence in January to determine what public services can do to be more 'Dementia Friendly', stakeholders will include people living with dementia and their carers. Particular care will be taken to ensure we are reaching out to people with protected characteristics by making links through existing forums, groups and organisations.

4. Financial Implications

4.1 There are no financial implications associated with this report.

5. Legal Implications

5.1 The Ageing Well in Wales programme was formally launched in October 2014 by the Older People's Commissioner for Wales and is a partnership approach in collaboration with the Welsh Government's Strategy for Older People. To support the Ageing Well programme, the Older People's Commissioner for Wales required all local authorities in Wales to produce a local ageing well plan.

Background Papers: None.

Appendices:

Appendix A Ageing Well Action Plan 2016 -2017

Appendix B EIA Report.